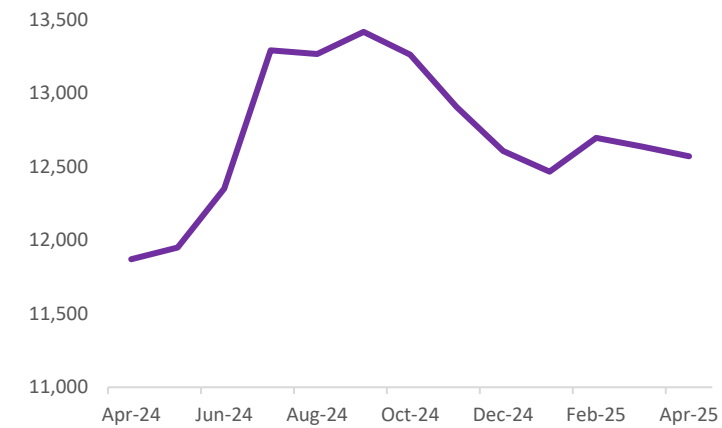
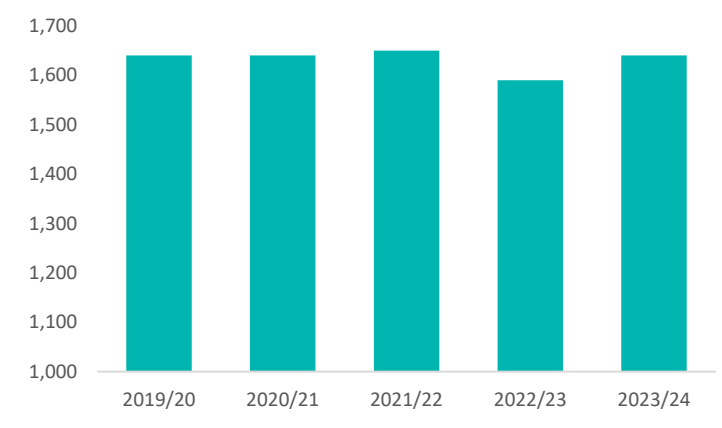
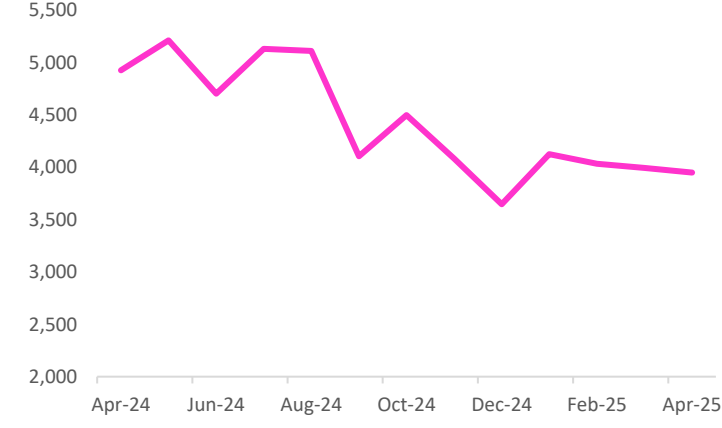
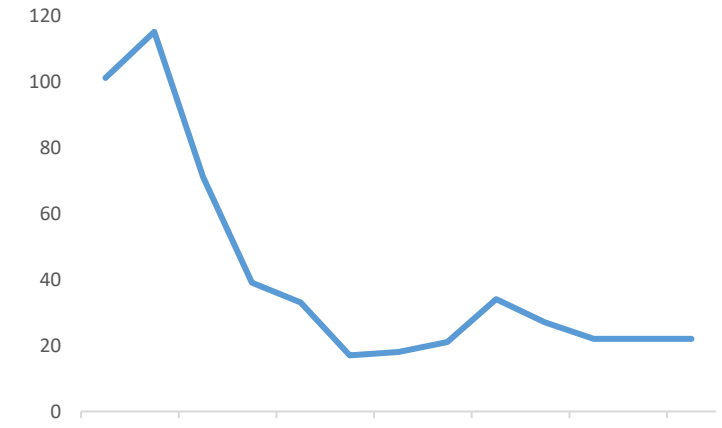


Indicator <sup>1</sup>	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024	January 2025	February 2025	March 2025	April 2025	Trend	National/ Regional or LA Comparator <sup>2</sup>	Commentary/ Context
Regional Business Activity Index	55.5	54.2	51.6	51.2	52.2	51.2	50.0	49.9	48.9	47.2	48.7	49.6	47.5		WM: Joint 4 <sup>th</sup> Lowest Region (with East Midlands)  UK: 48.5  South West: 51.9 (1 <sup>st</sup> ) North West: 46.7 (12 <sup>th</sup> )	The West Midlands Business Activity decreased from 49.6 in March to 47.5 in April – this is the six consecutive month under the 50-growth mark.
Regional Future Business Activity Index	78.7	80.5	74.8	77.9	76.1	69.8	71.0	68.6	67.2	69.8	74.3	68.5	67.3		WM: Highest Region  East of England: 63.6 (2 <sup>nd</sup> ) Northern Ireland: 50.3 (12 <sup>th</sup> )	The West Midlands Future Business Activity Index decreased from 68.5 in March 2025 to 67.3 in April 2025. Despite the drop in optimism for future business activity, the West Midlands was the highest region.
Employment Rate (Aged 16-64) <sup>3</sup>			62.6% (Jul 2023 – Jun 2024)			63.7% (Oct 2023 – Sep 2024)			63.0% (Full Year 2024)						Wolverhampton: 6 <sup>th</sup> Lowest LA /348  UK: 75.5%  Dacorum: 89.9% (1 <sup>st</sup> ) Hyndburn: 61.5% (348 <sup>th</sup> )	Since 2023, the employment rate for Wolverhampton decreased by 7.3 percentage points (pp) to 63.0% in 2024. The UK-wide employment rate decreased by 0.2pp to 75.5%.
Youth Claimants (Aged 16-24)	2,330 (8.3% of 16 – 24 years old pop.)	2,280 (8.2% of 16 – 24 years old pop.)	2,240 (8.0% of 16 – 24 years old pop.)	2,310 (8.3% of 16 – 24 years old pop.)	2,335 (8.4% of 16 – 24 years old pop.)	2,385 (8.5% of 16 – 24 years old pop.)	2,395 (8.6% of 16 – 24 years old pop.)	2,375 (8.5% of 16 – 24 years old pop.)	2,325 (8.3% of 16 – 24 years old pop.)	2,260 (8.1% of 16 – 24 years old pop.)	2,340 (8.4% of 16 – 24 years old pop.)	2,320 (8.3% of 16 – 24 years old pop.)	2,345 (8.4% of 16 – 24 years old pop.)		Wolverhampton: Joint 2 <sup>nd</sup> Highest LA (with Bradford) / 361  UK: 4.3% of Pop. aged 16-24 years old  Birmingham: 8.7% (1 <sup>st</sup> ) Isles of Scilly: 0% (361 <sup>st</sup> )	Wolverhampton had 2,345 youth claimants in April 2025, an increase of 25 (+1.1%, UK +0.6%) compared to the previous month. When compared to April 2024, the number of youth claimants increased by 15 (+0.6%, UK +9.8%).

<sup>1</sup> Indicators that are in hatched marked boxes represent regional level analysis. The dashboard sources are as followed: NatWest, Regional Tracker report (UK), released May 2025 (please note, the index is seasonally adjusted and measures the month-on-month change in the combined output of the region’s manufacturing and service sectors), Office for National Statistics (ONS)/Annual Population Survey (APS), released April 2025, ONS/Department for Work and Pensions, Claimant count, released May 2025 (provisional), Department for Education, released March 2025, Adzuna Intelligence accessed June 2025.

<sup>2</sup> The peer group selected varies by indicator – regional is based on all the regions in the UK – showing a range from highest to lowest to understand how the West Midlands compares and then where available, Wolverhmapton has been used and compared to all available local authorities.

<sup>3</sup> Data is not comparable across the table as they are rolling quarterly years.

Indicator <sup>1</sup>	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024	October 2024	November 2024	December 2024	January 2025	February 2025	March 2025	April 2025	Trend	National/ Regional or LA Comparator <sup>2</sup>	Commentary/ Context
Claimants (Aged 16+)	11,870 (5.6% of pop. aged 16+)	11,950 (5.7% of pop. aged 16+)	12,350 (5.8% of pop. aged 16+)	13,290 (6.3% of pop. aged 16+)	13,265 (6.3% of pop. aged 16+)	13,415 (6.4% of pop. aged 16+)	13,260 (6.3% of pop. aged 16+)	12,905 (6.1% of pop. aged 16+)	12,605 (6.0% of pop. aged 16+)	12,465 (5.9% of pop. aged 16+)	12,695 (6.0% of pop. aged 16+)	12,635 (6.0% of pop. aged 16+)	12,570 (6.0% of pop. aged 16+)		Wolverhampton: 13 <sup>th</sup> Highest LA /361  UK: 3.2% of Pop. Aged 16+  Birmingham: 8.9% (1 <sup>st</sup> ) Isles of Scilly: 0.8% (361 <sup>st</sup> )	Wolverhampton had 12,570 claimants aged 16 years and over in April 2025, a decrease of 65 (-0.5%, UK +0.03%) claimants from the previous month. Compared to April 2024, claimants in Wolverhampton increased by 700 (+5.9%, UK +9.3%).
Apprenticeship Starts <sup>4</sup>				1,640 (Q4 Full Year 2023/24)						920 (Q2 Aug-Jan 2024/25)					Wolverhampton: Joint 51 <sup>st</sup> Highest LA (with Newcastle-upon-Tyne and Havering / 296  Birmingham: 6,020 (1 <sup>st</sup> ) Isles of Scilly: low (296 <sup>th</sup> ) (Full year)	In the 2023/24 academic year there were 1,640 apprenticeship starts in Wolverhampton, an increase of 3.1% (+50) since 2022/23. Over this period, for England overall, there was an increase of 0.7%.
Adzuna Unique Job Postings	4,926	5,212	4,703	5,131	5,111	4,105	4,499	4,082	3,647	4,126	4,033	3,994	3,950		Latest number of postings is average compared to the average for all local authority districts	In Wolverhampton, there were 3,950 unique active job postings on Adzuna in April 2025. This decreased by 44 postings since the previous month. When compared to April 2024, job postings on Adzuna decreased by 976.  In April 2025, Interest Quotient is high at 3.0.
Adzuna Apprenticeship Postings	101	115	71	39	33	17	18	21	34	27	22	22	22		-	In Wolverhampton, there were 22 apprenticeship postings on Adzuna in April 2025, which has been the case for the third month in a row. When compared to April 2024, apprenticeship postings decreased by 79.

<sup>4</sup> Data is not comparable across the table.